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European
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Facts about EU women in the ICT

- Today, **only 30%** (of the around 7 million people) are **women**.
- Women are **under-represented at all levels in the ICT sector, especially in decision-making positions**.
- The ICT sector is rapidly growing, creating around 120 000 new jobs every year.
- BUT an alarming drop in ICT female graduates (today only 29 out of 1000 female graduates have a computing or related degree, and only 4 go on to work in ICT positions).

<https://ec.europa.eu/digital-single-market/en/women-ict>

EU study for women in ICT

Empowering women in the tech sector will provide a boost to the economy and allow for full participation in society. Skills and education for the digital world as well as web entrepreneurship are key elements to make it happen.

Bringing more women into EU digital sector would bring €9 billion annual GDP boost.

http://europa.eu/rapid/press-release_IP-13-905_en.htm

Some of the study's key findings

- On women leaving the sector too early: while 20% of women aged 30 with ICT-related degrees work in the sector, **only 9% of women above 45 years of age** do so;
- On women being **underrepresented in managerial and decision-making positions**: 19.2% of ICT-sector workers have female bosses, compared to 45.2% of non-ICT workers;
- On the number of female entrepreneurs in ICT being too low compared to non-ICT sectors: women make up 31.3% of self-employed Europeans and **only 19.2% of ICT entrepreneurs**.

The study also points to the **factors that prevent women from fully participating** in the sector: (a) **cultural traditions and stereotypes about women's role**, (b) **internal barriers and socio-psychological factors**, such as lack of self-confidence, lack of bargaining skills, risk-aversion and negative attitudes towards competition and (c) **external barriers, such as a strongly male-dominated environment, difficulties in balancing personal and professional life and lack of role models in the sector**.

Priority areas for action

European Commission Vice-President for the Digital Agenda Neelie Kroes said: "We now know, beyond doubt, that **more women in a business mean a healthier business**. It is high time the IT sector realised this and **allowed women a chance to help the sector and Europe's economy benefit from their enormous potential**".

The study also suggests four priority areas where action should be taken:

- **Building a renewed image of the sector** among women and society, with actions such as disseminating most appealing ICT topics for young women (exciting, diverse, profitable etc.);
- **Empowering women in the sector**, e.g. promoting, together with industry, harmonised European educational curricula to foster clear and straightforward ICT careers paths;
- **Increasing the number of women entrepreneurs in ICT**, e.g. improving access to seed and venture capital programs for women entrepreneurs;
- **Improving working conditions in the sector**, e.g. by highlighting the improved performance of businesses employing women.

See more on the study:

Women active in the ICT sector

http://bookshop.europa.eu/is-bin/INTERSHOP.enfinity/WFS/EU-Bookshop-Site/en_GB/-/EUR/ViewPublication-Start?PublicationKey=KK0113433

The world's largest support Network for SMEs with international ambitions

Enterprise Europe Network

A mega-network consisted of:

- **63 countries**
- **600 partners**
- **3000 persons**

What we do?

- **Provision of information & advisory services**
- **Networking & Matchmaking services**

**Services offered for free,
personalized.**

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Latest news

31 October 2012
SMEs reach for Network Stars awards
Companies from Poland, Austria, Sweden and the UK scooped the third annual Enterprise Europe Network Stars awards last week.

The awards distinguish entrepreneurs who have used the services of the Network to take a leap into new markets and technologies and undertake ground-breaking research.

The EU-funded Enterprise Europe Network helps firms make the most of their opportunities in the European and international marketplaces, working through skilled local business and

Your business is our business

The Enterprise Europe Network helps small businesses to make the most of the European marketplace. Working through local business organisations, we can help you:

- Develop your business in **new markets**
- Source or license **new technologies**
- Access **EU finance and EU funding**



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Success stories

- **German-Spanish partnership to save energy in office buildings**
- **New waterways for business and research**
- **Electrical firm switches gears**

See all success stories

What clients say...

"We don't have the resources to explore business leads on our own. Fortunately, the Enterprise Europe Network brought a new client straight to our doorstep."



Business Support for Your Growth

Our mission

- **Helping to do business in Europe and beyond**
- **Helping to find suitable collaborators**
- **Support to competitiveness**
- **Improve financial knowledge / access to finance**
- **Solving problems**
- **Provision of information & opportunities**

Examples of our work

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Matchmaking events



Other events



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Business Support on Your Doorstep



Example of business collaboration



Example of technological collaboration



17 Sector Groups

Full list:

<http://een.ec.europa.eu/about/sector-groups>

een.ec.europa.eu



Women Entrepreneurship Sector Group

- 18 persons
- Chair: Sanja Popovic Pantic sanjap.pantic@pupin.rs

The mission is to support the business development of women entrepreneurs. Through our network of experts, we provide tailored support and opportunities to build international partnerships.

We can help you:

- Find clients and co-operation partners for your products and processes
- Access innovation services
- Join existing woman entrepreneurship networks
- Learn about EU programmes and apply for grants

Thank you for your attention!

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