

# Women's Entrepreneurial Activity



# Scope of the program - General information

- The **incubator** covers:
  - I. The sectors of Information and Communication Technologies (ICT) or
  - II. The utilization of ICTs in other sectors of the economy.
- Basic **characteristics**:
  - I. Business incubation program,
  - II. Promotion of new paths and opportunities in entrepreneurship,
  - III. Emphasis on knowledge-intensive entrepreneurship
- **Target group**:
  - I. Researchers / Students / Graduates of technical universities,
  - II. Exploitation of research results and
  - III. Application of innovative ideas in the wider economy.
- **Participants are Students/Researchers/Graduates** from:
  - I. National Technical University of Athens
  - II. University of Piraeus
  - III. Democritus University of Thrace

# The stages of the programme (incubation)

## 1. First Phase (Call):

- Expression of interest and selection of proposals

## 2. Second Phase (1<sup>st</sup> incubation phase):

- Formulation of business idea,
- Identification of business model and
- Exploration of potential synergies with other startups in the incubator.

## 3. Third Phase (2<sup>nd</sup> incubation phase):

- Intensive business coaching for 6 months,
- Implementation of the business idea,
- Necessary tests on the feasibility of the product/service and the development of different variants.

## 4. Final Phase (3<sup>rd</sup> incubation phase):

- Startups are ready to become autonomous from the incubator.

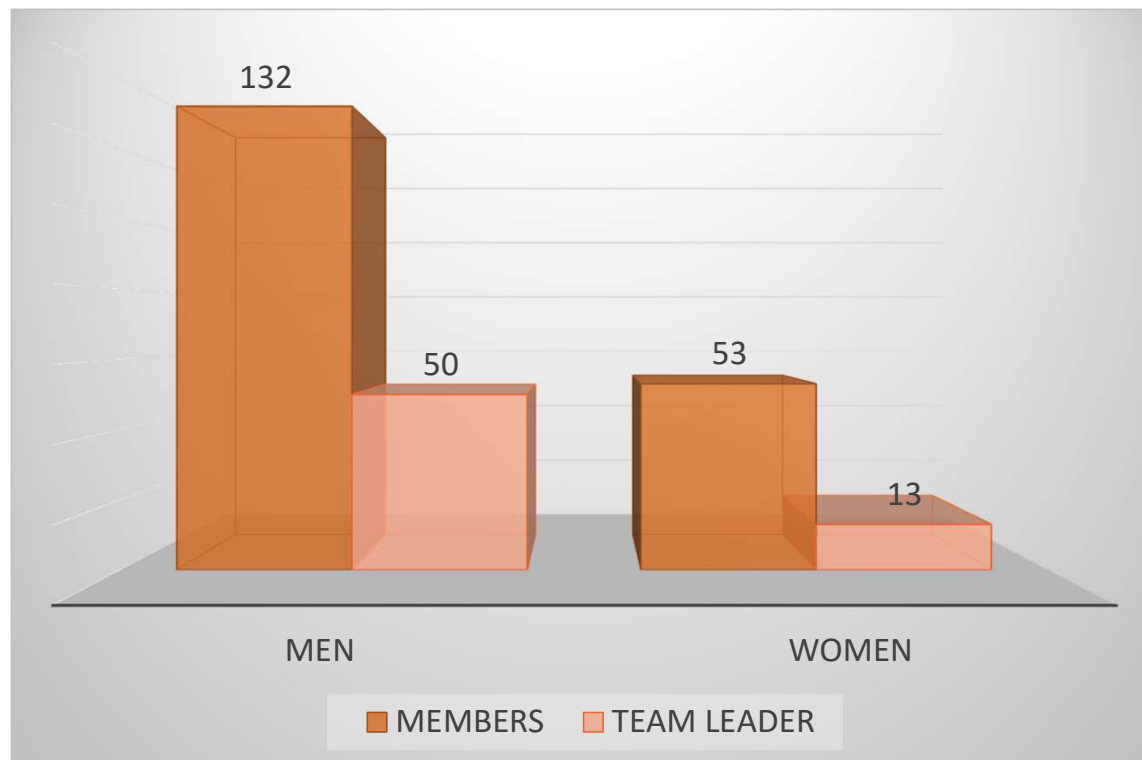
## 5. Graduation (the closing phase):

- Dissemination and publicity to highlight the results of the programme and
- Communication support of the new businesses.

# Characteristics of the proposals submitted

- **The 63 project teams consisting of 185 members.**
- **As far as team leaders is concerned, their level of education is quite high.** Specifically, 18% hold a doctorate, 12% are PhD students and 53% are university graduates. About the same distribution follow the remaining team members with an equally significant percentage (19%) holds a PhD.
- **About 1 in 3 groups consists of only one candidate**, while in other cases we have group of participants, with an average of 3 members.
- **About 1 out of 2 work already in the private or public sector** while 1 out of 3 work as researcher
- **46% of the proposals are the result of research.** Much smaller is the percentage of proposals from either the sectoral experience of the candidate (16%) or due to the need to find a job (8%).
- **57% of ideas concern software**

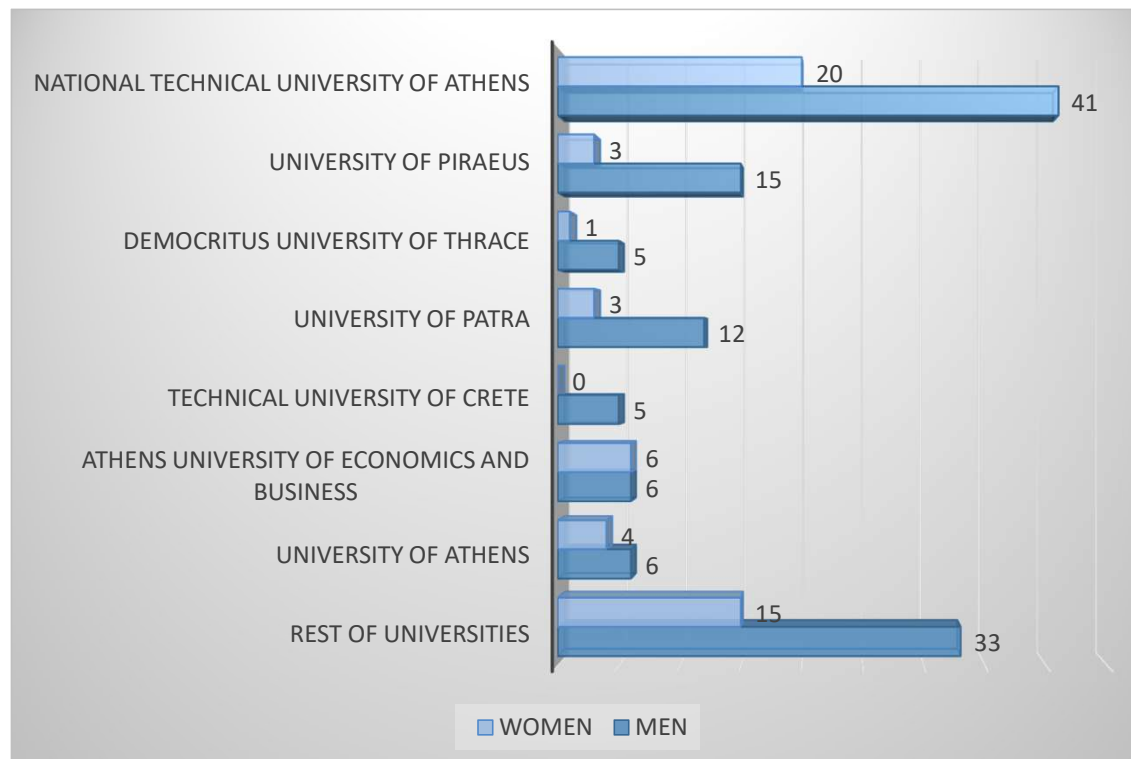
# Distribution of team members by gender



Women are:

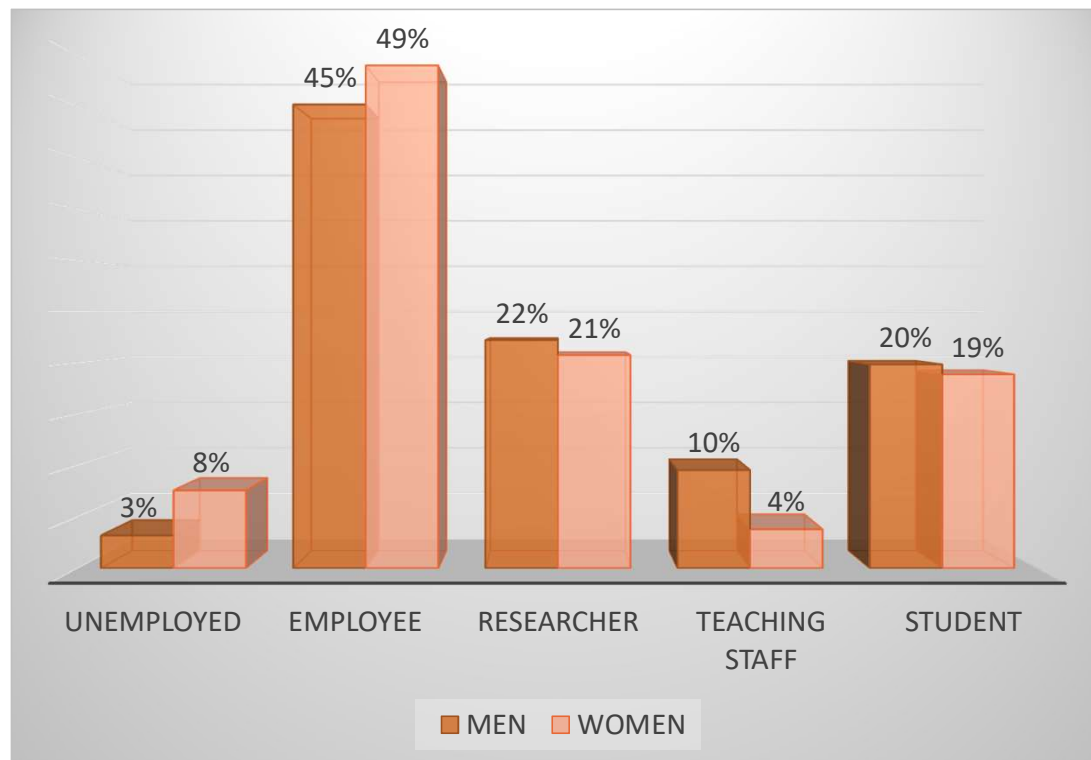
- **1 of 4** team leaders
- **2 of 5** team members

# Distribution of team members by university



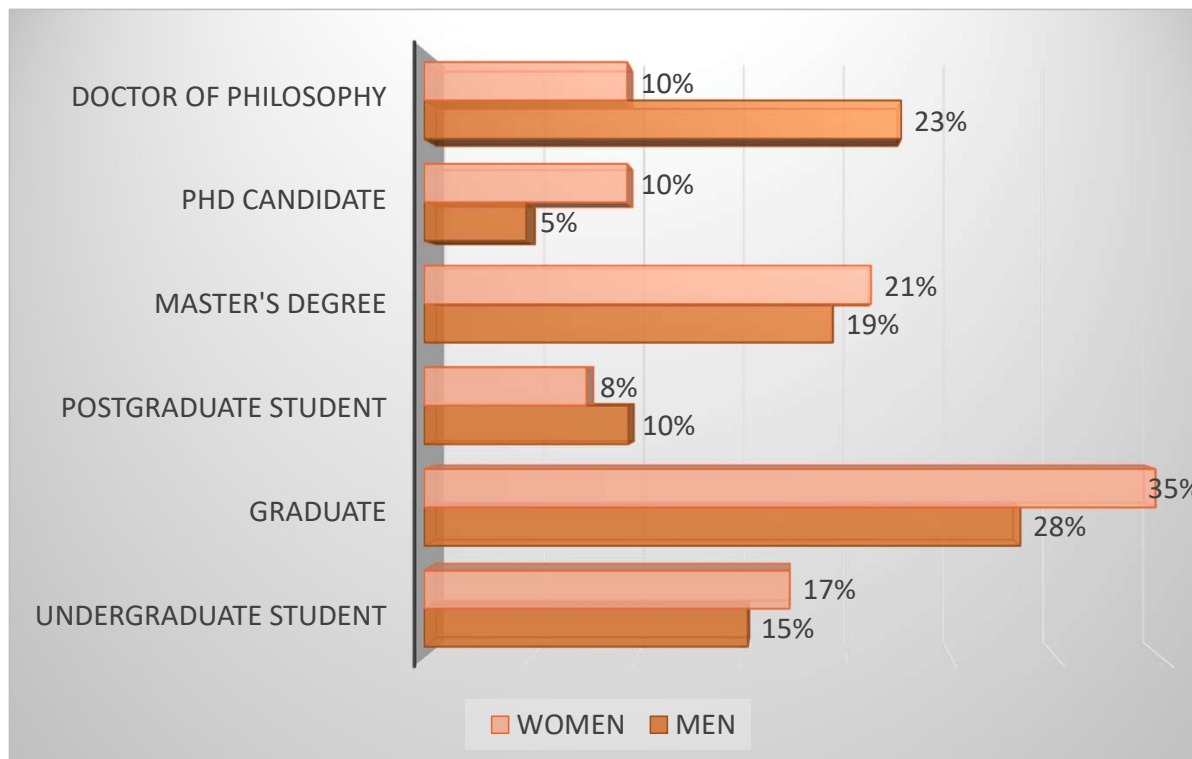
- Women are significantly fewer than men
- 1/3 of the participants from NTUA are women

# Distribution of team members by working status



- Employed & Unemployed women are more than men (49% vs. 45% & 8% vs. 3%)
- Balance between the two genders among Researchers & Students
- Low levels of participation by women in Teaching Staff

# Distribution of team members by level of education

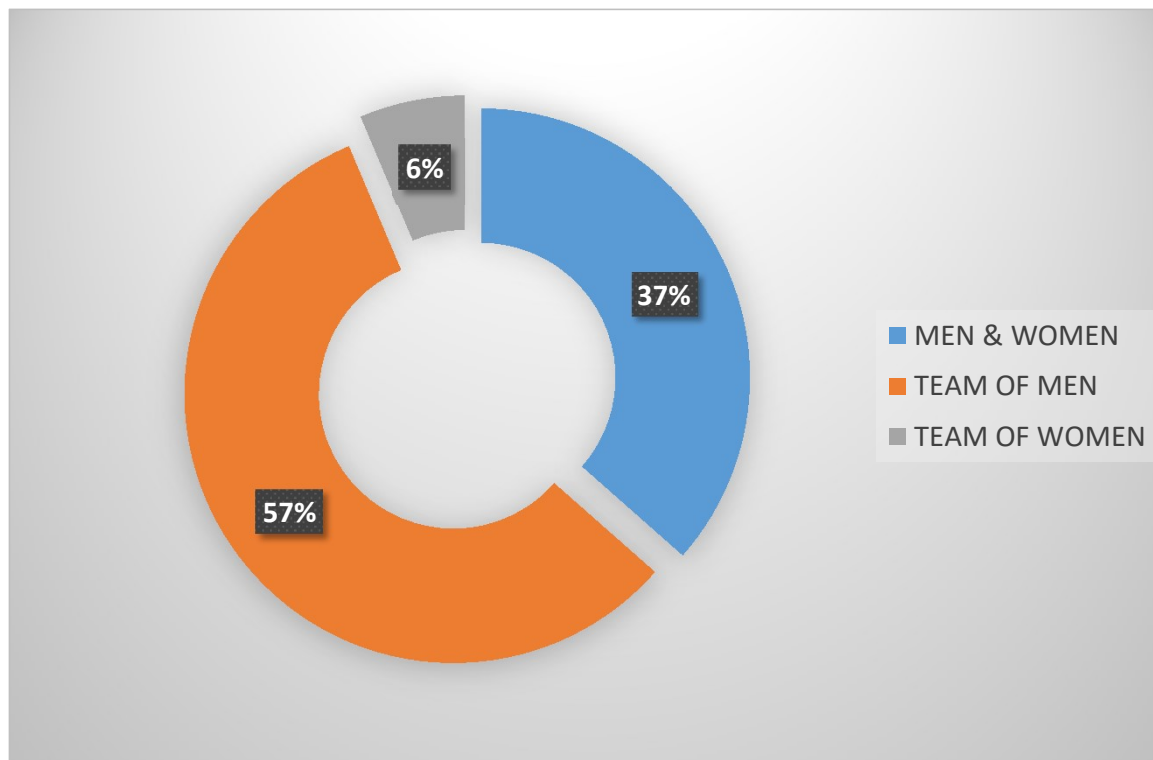


The women participants are mainly:

- Graduates (35%)
- Or Researchers (PhD Candidates or PhD holders) → 28%



# Distribution of team members by the composition of the team



- Only 6% of the teams are composed only by women and
- 37% is composed by both men and women